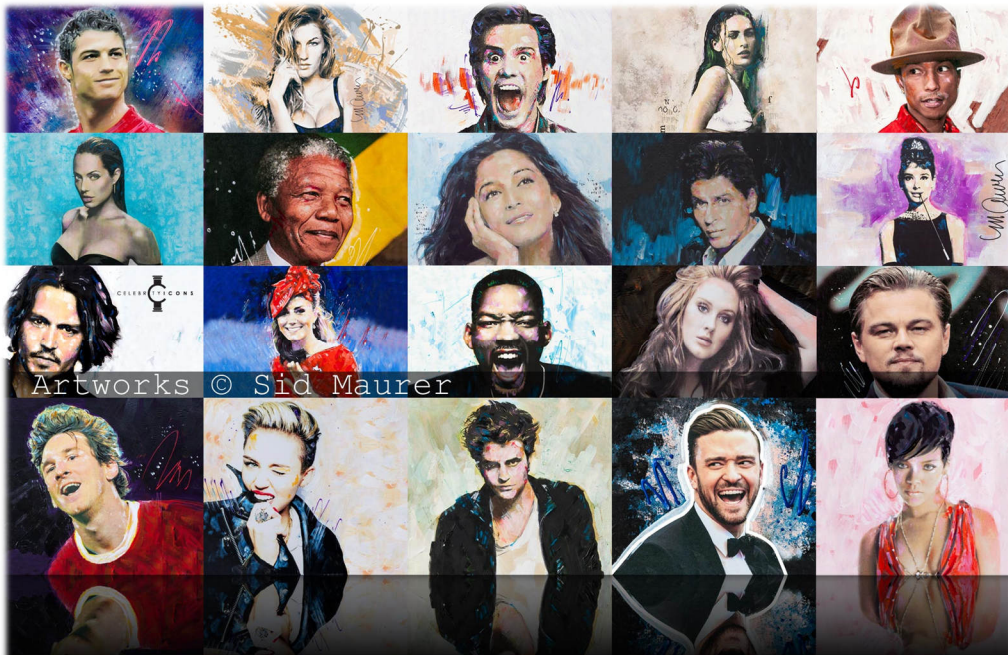




## Licenses: Sid Maurer's Celebrity Icons



### Sid Maurer – One of the most popular pop art painters !

Sid Maurer is a man of great and many stories. His long career in the world of Art and Music began at seventeen when he was hired as assistant art director at Columbia Records in New York City, where he spent weekends playing trumpet in Jazz clubs.

As the music business exploded, Maurer worked designing album covers and promotional material for popular artists most of whom live beyond their years, today in the Rock and Roll Hall of Fame, paintings and photographs produced by him and his co-worker of the period then the young Andy Warhol. They photographed the celebrities themselves, backstage, themselves, and hired other photographers whose work they respected like Frank Polony and styling at the studio for George Hurrell another close friend of Sid Maurer's. Many celebrities sent them favourite photos, to work from who loved both Warhol and Maurer's the Pop Art style.

It was during this period 1960's that Maurer's work as a painter first gained major recognition, appearing in galleries and auctions in London. Exhibitions launched in London, New York, Los Angeles, Asia, Paris and Spain. In the early nineties, Maurer realized that the empire of music and art, that he had helped to build befriending the greatest musicians and band leaders of the globe, in his many days in London, with the Beatles, Rolling Stones, Jerry Garcia, Janice Joplin, George Harrison, Marilyn Monroe, the Rat Pack in Vegas, to name a few, to his backstage adventures with Michael Jackson, Charity Events with Justin Bieber, and 1D, left him little time to pursue his true passion: painting.

In the last decade, his work has hung in a wide variety of venues, including the UCLA campus, the Carnegie Museum and Retroback Exhibition Granada Spain 2011 hosted by Sean Ferrer, the son of Audrey Hepburn who Sid Maurer also painted.

His world tour exhibition is scheduled to commence in 2014 and travel from Korea to the Vittoriano in Rome and then the Centre Pompidou in Paris all of whom will share the Maurer merchandise in their gift stores which will teach the young generation about the past grandeur of The Stars.

Now, a large variety of his famed art, ranging from contemporary music and film stars to celebrities from sports, science and politics to the most popular legends of our time is available for licensing.

[www.CelebrityIconGreats.com](http://www.CelebrityIconGreats.com)

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