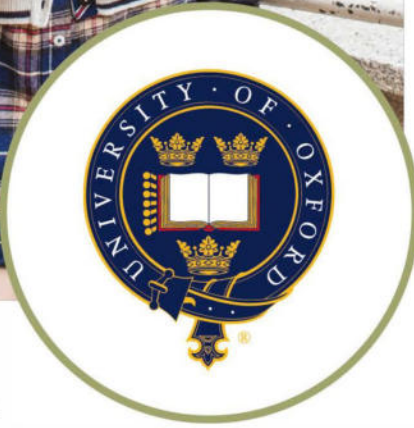





UNIVERSITY OF
OXFORD



Für weitere Informationen kontaktieren
Sie uns bitte unter: info@vip-ag.com
www.vip-ag.com

The University of Oxford is living embodiment of quintessentially British heritage, style and spirit — timeless yet always at the forefront, classic yet modern, fresh yet with a nod to tradition. From famous colleges and sporting culture to vibrant customs and campus life, Oxford truly is the ultimate British experience.

CLASSIC COLLEGIATE

Modern interpretations of Oxford classics:

- > University / college crests, colours and patterns
- > Archival photography
- > Modern, preppy sensibility

Prospective Extensions:

- > Casual and smart casual apparel
- > Accessories (leather goods, bags, footwear, headwear, scarves, jewellery)

OXFORD BLUES

Channeling Oxford's famous sporting culture and identity

- > Club crests and heritage kits
- > Rowing, rugby, cricket, athletics, football
- > Famous events (1874 FA Cup Win)

Prospective Extensions:

- > Sportswear
- > Athleisure
- > Casual accessories (bags, headwear, socks, cold weather)

UNIVERSITY KIDS

Oxford lifestyle for the next generation

- > Take-downs of adult lifestyle themes
- > Additional character style guide available for kids

Prospective Extensions:

- > Daywear, loungewear, and sleepwear
- > Casual accessories (headwear, outdoor gear, bags, cold weather, footwear)

